Wanderlust

AIRLINES

What is your next adventure?

From

To

Search

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

Homepage – Screen state 1

1 Hamburger menu: Is highlighted on hover and the navigation bar opens when clicked on.

2 Search fields: Departure search field is automatically selected, with cursor visible in the field as well as the hint text "From". Same rules applies for the arrival search field, that is automatically selected after a departure airport is chosen. The hint text is "To".

3 Button: When clicked the departure airport and arrival airport switch places.

4 CTA button: Disabled before all necessary fields are filled. Grey colour equals disabled mode.
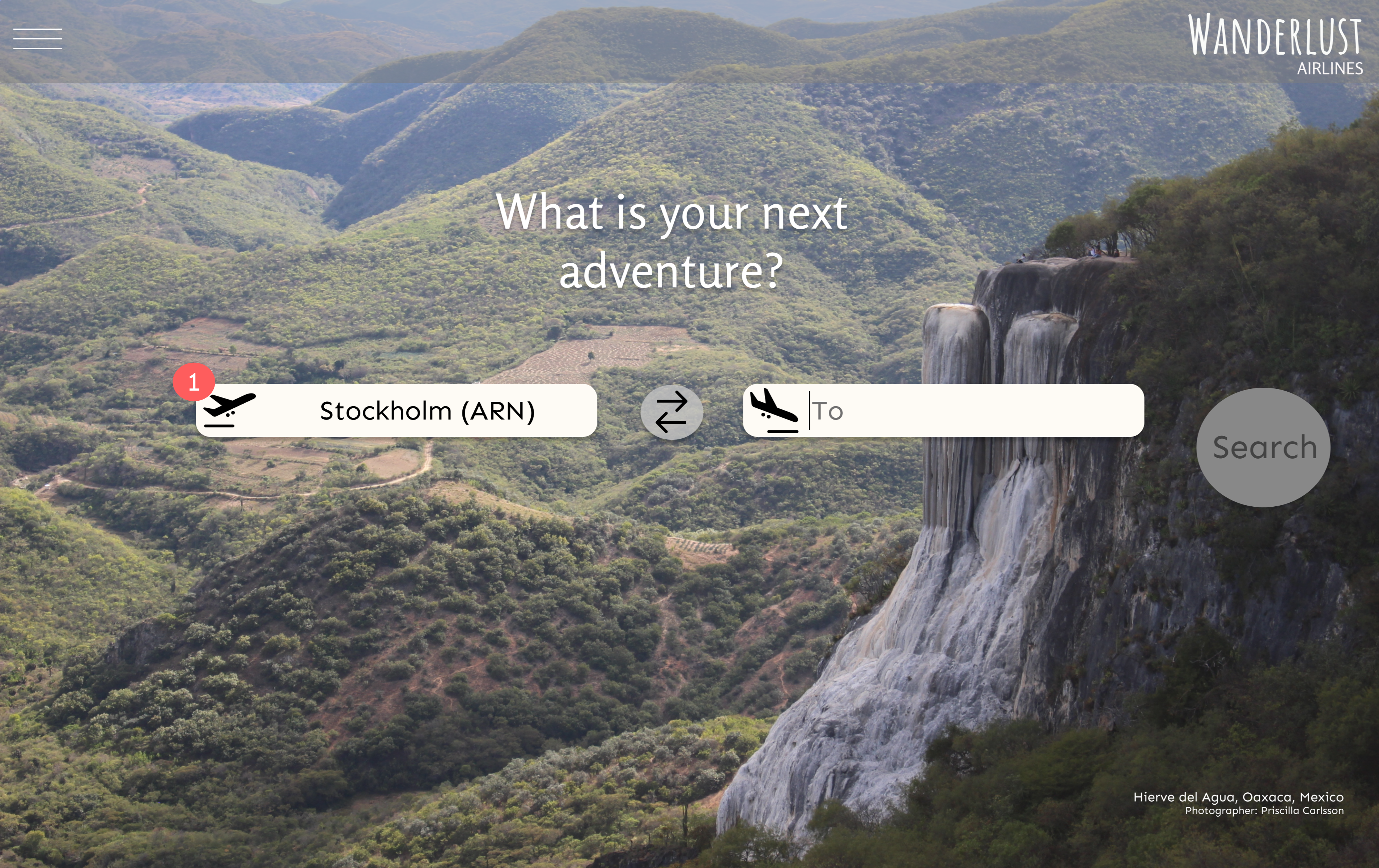
What is your next adventure?

Sto

Stockholm (ARN)

Stockholm (NYO)

To

Search

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

WANDERLUST
AIRLINES

1

Search field and dropdown: Hint text dissappears when typing. Dropdown list is shown with examples, and gives a maximum of five examples. Prioritized are examples that starts with the letter(s) that have been typed, in the same sequence and in alphabetical order. After that, examples containing the typed letter(s) in the same sequence is presented.

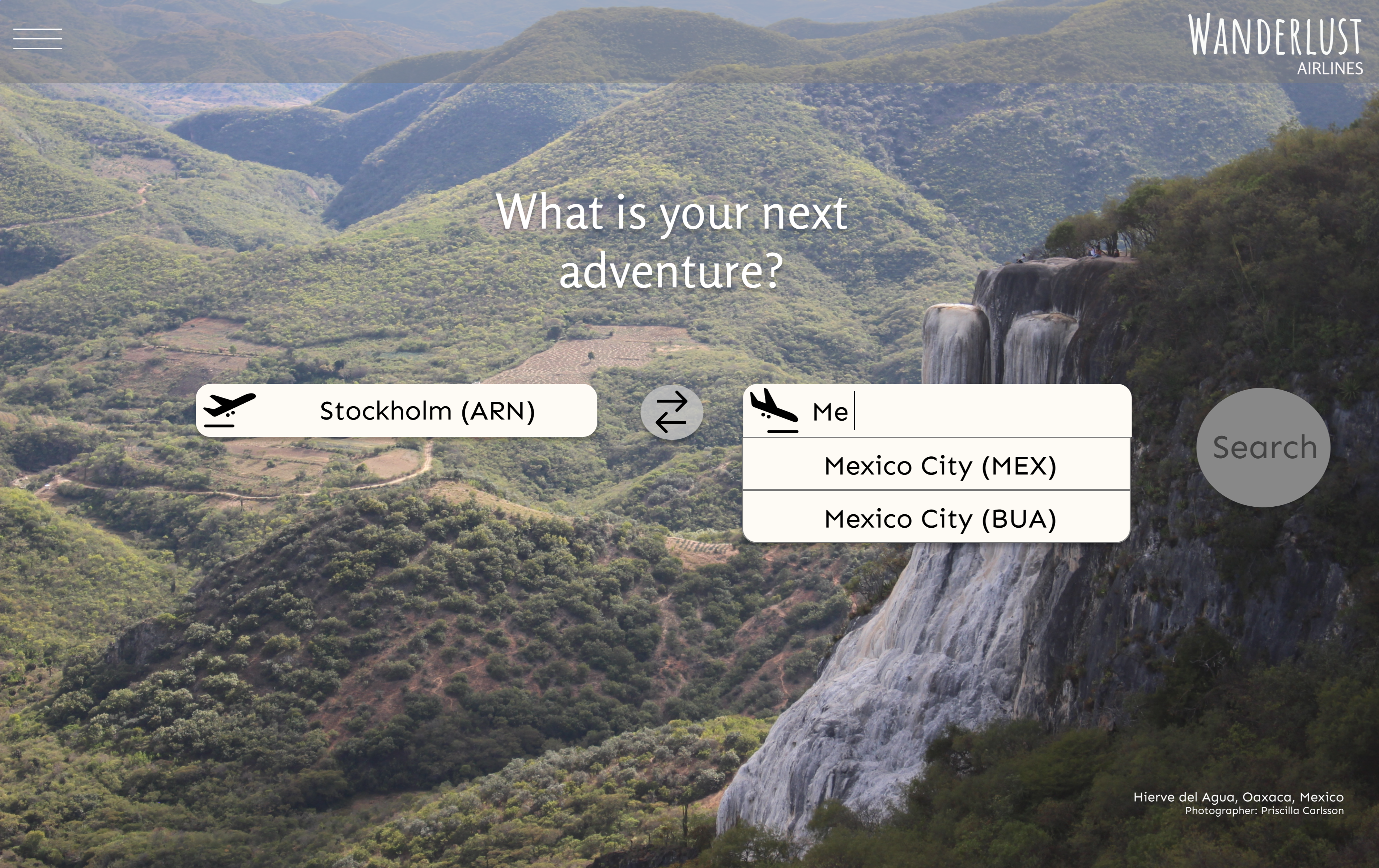Wanderlust
AIRLINES

What is your next
adventure?

1 ✈ Stockholm (ARN) ⇄ 🛬 |To

Search

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

1 Search field: Selected airport is visible. Cursor moves automatically to arrival search field.

WANDERLUST
AIRLINES

What is your next adventure?

Stockholm (ARN)

Me

Mexico City (MEX)

Mexico City (BUA)

Search

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

1 Picker: Is shown once departure and arrival airports are selected. Calendar expands automatically. Possible to scroll between months by clicking the forward or back buttons. Faded/grey colour means that the dates are not available. Green colour equals the cheapest prices. The five cheapest dates will be marked in green (for example 10$, 15$, 20$, 25$, 30$), but if there are more dates with the same price (for example 30$) they will also be marked in green. Select date(s) by clicking on them. Clander view closes automatically when date(s) have been selected.

2 Dropdown: Is shown once departure and arrival airports are selected. Pre-set to 2 adults and One-way. When clicked on a list with other options expands.

Homepage – Screen state 6

1 <u>CTA button</u>: Enabled once all fields are filled. Orange colour equals enabled mode.

1 Number steppers: Possible to choose between 1-10 adults and 0-10 children. When "+" is clicked on, passenger type is added. When "-" is clicked on, passenger type is subtracted. Light steppers equals enabled button, dark steppers equals disabled button.

What is your next adventure?

Stockholm Arlanda (ARN)

Mexico City (MEX)

Search

∧ 2 Adults   ∨ One-way

1

| Adults | − | 2 | + |
| Children | − | 0 | + |

2021-06-18

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

WANDERLUST
AIRLINES

WANDERLUST
AIRLINES

What is your next adventure?

✈ Stockholm Arlanda (ARN)   ⇄   🛬 Mexico City (MEX)

1 ∧ 1 Adult   ∨ One-way

Search

| Adults | − | 1 | + |
| Children | − | 0 | + |

📅 2021-06-18

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

Homepage - Screen state 8

1 Dropdown butoon: When clicked the dropdown list contracts.

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AIRLINES

What is your next adventure?

✈ Stockholm Arlanda (ARN)   ⇄   🛬 Mexico City (MEX)

Search

v 1 Adult   v One-way

📅 2021-06-18

Hierve del Agua, Oaxaca, Mexico
Photographer: Priscilla Carlsson

WANDERLUST
AIRLINES

✈ Stockholm Arlanda (ARN)   🛬 Mexico City (MEX)   **1**

📅 2021-06-18   ∨ 1 Adult   ∨ One-way   Search again

2

| Fr 810 $ | Fr 780 $ | Fr 840 $ | Fr 780 $ | Fr 700 $ | Fr 740 $ | Fr 740 $ | Fr 840 $ |

3 <

| 14 June | 15 June | 16 June | 17 June | 18 June | 19 June | 20 June | 21 June |

>

10.00
Stockholm
ARN

11 h

Stopover
3 h
Paris

21.00
Mexico City
MEX

From
700 $
∨

4

WA1122

13.00
Stockholm
ARN

11 h

Stopover
3 h
Paris

(+ 1 day)

00.00
Mexico City
MEX

From
720 $
∨

4

WA1123

1 <u>Search bar</u>: Functions in the same manner as in the hompage and allows adjustments to be made to the search criterias.

2 <u>Stacks</u>: Displays the cheapest price of each day. The higher the price the higher the stack.

3 <u>Carousel</u>: Displays the chosen date as well as a total of seven days around that date. When clicking on the forward and back buttons a new date is visible as well as one date dissappers.

4 <u>Accordion</u>: Information regarding the flight is displayed on the card. By clicking the dropdown button the card expands.

WANDERLUST
AIRLINES

✈ Stockholm Arlanda (ARN)   ⬤   ✈ Mexico City (MEX)

📅 2021-06-18   ∨ 1 Adult   ∨ One-way   Search again

Fr 810 $	Fr 780 $	Fr 840 $	Fr 780 $	Fr 700 $	Fr 740 $	Fr 740 $	Fr 840 $
14 June	15 June	16 June	17 June	18 June	19 June	20 June	21 June

<   >

10.00
Stockholm
ARN

11 h

⬤

Stopover
3 h
Paris

21.00
Mexico City
MEX

From
700 $
∧   **1**

WA1122

2   **2**   **2**

Basic ride   **Smooth ride**   **Comfy ride**

700 $ 712 $ 720 $

- Hand luggage   • Hand luggage   • Hand luggage
- Checked baggage   • Checked baggage   • Checked baggage
- In-flight meal   • In-flight meal   • In-flight meal
- Seat Selection   • Seat Selection   • Seat Selection
- Travel Insurance   • Travel Insurance   • Travel Insurance
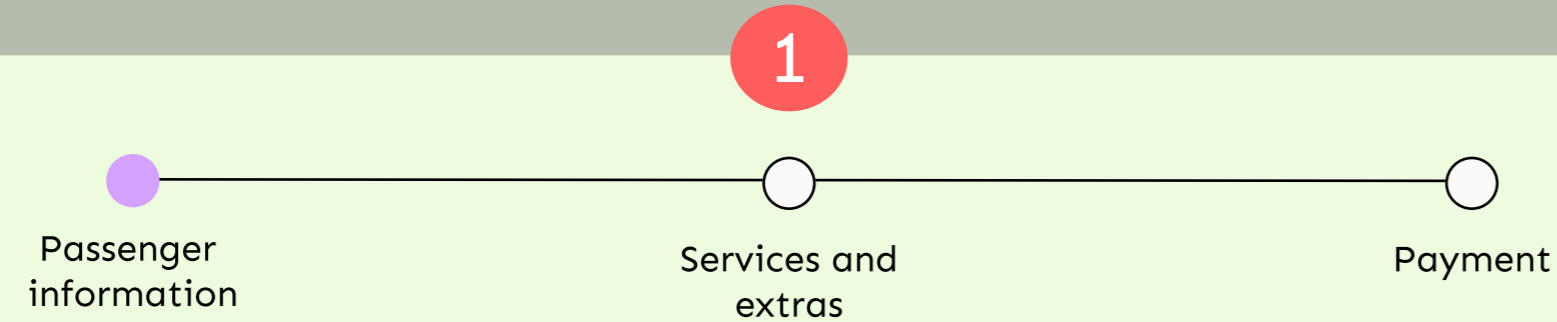

Search and select - Screen state 2

1 Dropdown button: When clicked, the card contracts.

2 Button: When clicked, fare type is selected and redirects to next page.

WANDERLUST
AIRLINES

1

Passenger information

Services and extras

Payment

Passenger 1

First name

Last name

2

Date of birth

Gender

4

3

○ Female   ○ Male

E-mail (to recieve your confirmation)

5

Phone number (for information regarding your flight)

6

Next

Wanderlust Travelclub

Member?

E-mail

Password

At least 8 characters

Log in   Join!

★ Special offers and discounts

★ Quicker and smoother booking

★ Shared payment and planning tool with friends

Itinerary
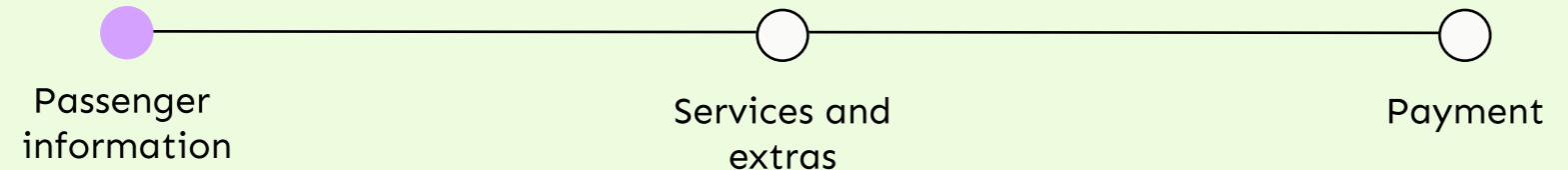
1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City

• Hand luggage
• Checked baggage
• Travel insurance

712 $

Next

Passenger information - Screen state 1

1 Progress bar: Purple equals current step, white equals coming step, grey equals finished step.

2 Input field: Cursor is visible in field when it is selected. Field can be edited when selected.

3 Picker: When clicking on input field a dropdown list with options is displayed. It is also possible to search among options by typing numbers in the input fields.

4 Radio button: Coloured in black when selected, and in white when not selected.

5 Input field: Cursor is visible in field when it is selected. Field can be edited when selected. The typed text must follow standard email format. The text is validated as soon as typing stops. If an error occurs, an errormessage in red text will be shown under the field saying "Please enter a valid email address".

6 Input field: Cursor is visible in field when it is selected. Field can be edited when selected. Only numbers can be entered.

WANDERLUST
AIRLINES

Passenger information
Services and extras
Payment

Passenger 1

First name
John

Last name
Doe

Date of birth
01 01 1991

Gender
○ Female ● Male

E-mail (to recieve your confirmation)
john.doe@gmail.com

Phone number (for information regarding your flight)
070 123 45 67

Next

Wanderlust Travelclub

Member?

E-mail

Password
At least 8 characters

Log in   Join!

★ Special offers and discounts

★ Quicker and smoother booking

★ Shared payment and planning tool with friends

Itinerary

1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City
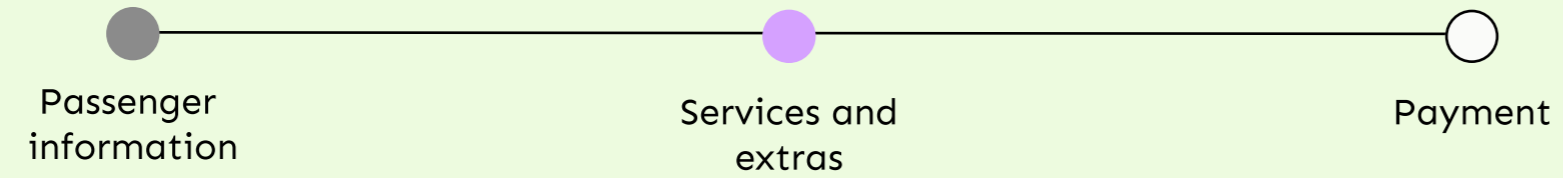
- Hand luggage
- Checked baggage
- Travel insurance

712 $

Next

---

1 Input field: Cursor is visible in field when it is selected. Field can be edited when selected. The typed text must follow standard email format. The text is validated as soon as typing stops. If an error occurs, an errormessage in red text will be shown under the field saying "Please enter a valid email address".

2 Input field: Hint text saying "At least 8 characters" dissapears when typing starts. Cursor is visible in field when it is selected. Field can be edited when selected. The typed text must follow password format (at least 8 characters). The text is validated as soon as typing stops. If an error occurs, an errormessage in red text will be shown under the field saying "Please enter a valid password including at least 8 characters".

3 CTA buttons: Enabled once all related fields are filled. Orange colour equals enabled mode, grey equals disabled mode. If "Log in" is clicked and emailaddress or password is wrong, error message "Please enter a correct emailaddress" or "Please enter a valid password" will be shown under the related field. If "Join!" is clicked, a modal window for personal information is opened and an account is created.

WANDERLUST
AIRLINES

Passenger information — Services and extras — Payment

Luggage ✓ Handluggage 10 kg (25x35x55 cm) ✓ Checked baggage 23 kg • Special baggage ∨ **1**

Meal • Meat/Chicken/Fish • Vegetarian ∨ **1**

Seat selection • Standard • Front row • Extra legroom ∨ **1**

Insurance ✓ Basic • Plus ∨ **1**

Next

Itinerary

1 Smooth ride
18th June 2021
10:00
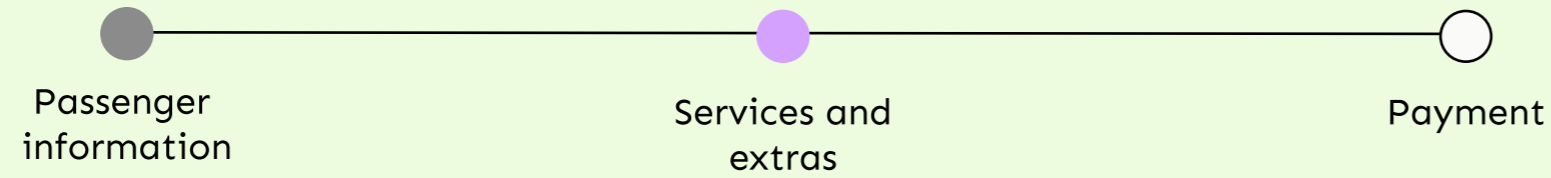Stockholm - Mexico City

- Hand luggage
- Checked baggage
- Travel insurance

_____

712 $

2 Next

Services and extras - Screen state 1

1 <u>Accordion</u>: When clicking on the dropdown button the accordion expands, showing more information.

2 <u>CTA button</u>: In enabled mode once all choices in selected fare type is made. If a fare type including seat selection or meal selection is chosen, CTA button is in disabled mode (grey) and the accordions where actions needs to be taken are framed in red colour.

WANDERLUST
AIRLINES

Passenger information —●—— Services and extras —●—— Payment

Luggage ✓ Handluggage 10 kg (25x35x55 cm) ✓ Checked baggage 23 kg • Special baggage ∨

Meal • Meat/Chicken/Fish • Vegetarian ∨

Seat selection • Standard • Front row • Extra legroom ∧ **(1)**

	A	B	C	D	E	F	
1							1
2							2
3							3
4							4
5							5
6							6
7							7
8							8
9							9

■ Extra legroom + 10 $

■ Front row + 7 $

■ Standard + 5 $

(2)

Itinerary

1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City

• Hand luggage
• Checked baggage
• Travel insurance

_____

712 $

(Next) **(3)**


Services and extras - Screen state 2

(1) Accordion: When the dropdown button is clicked, the card contracts, and only shows limited information.

(2) Ticks: If 1 passenger is selected only 1 tick can be chosen, if 2 passengers is selected, only 2 ticks can be chosen, and so on. All ticks are selectable (boxes in colours orange, purple and grey), except the ones to the right that functions only as instructions.

(3) CTA button: Is in disabled mode as long as the accordion is expanded.
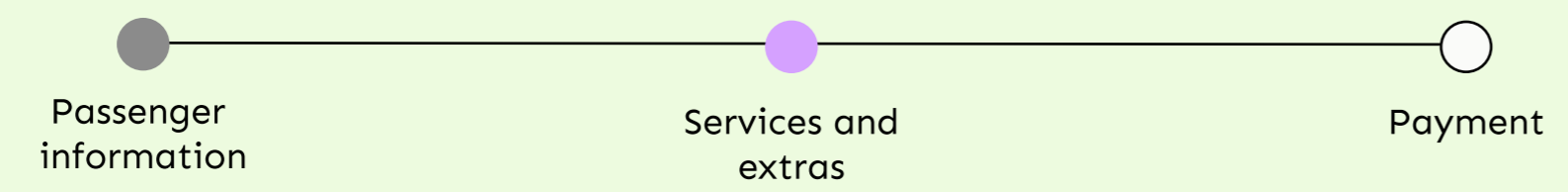
WANDERLUST
AIRLINES

Passenger information — Services and extras — Payment

Luggage ✔ Handluggage 10 kg (25x35x55 cm) ✔ Checked baggage 23 kg • Special baggage ⌄

Meal • Meat/Chicken/Fish • Vegetarian ⌄

Seat selection ✔ Standard (7F) • Front row • Extra legroom ⌃

	A	B	C	D	E	F	
1							1
2							2
3							3
4							4
5							5
6							6
7							7
8							8
9							9

■ Extra legroom + 10 $
■ Front row + 7 $
■ Standard + 5 $

Itinerary

1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City

• Hand luggage
• Checked baggage
• Travel insurance
• Seat selection

717 $

Next

1 <u>Ticks</u>: Selected tick is framed in blue.
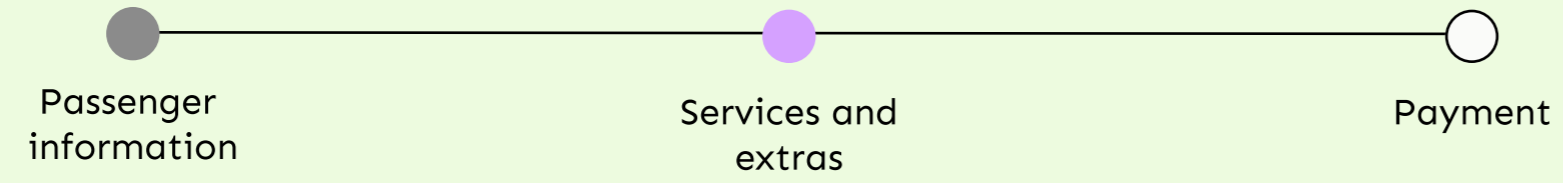
WANDERLUST
AIRLINES

Passenger
information

Services and
extras

Payment

Luggage ✓ Handluggage
10 kg (25x35x55 cm) ✓ Checked baggage
23 kg • Special baggage ∨

Meal • Meat/Chicken/Fish • Vegetarian ∨

Seat selection ✓ Standard
(7F) • Front row • Extra legroom ∨

Insurance ✓ Basic • Plus ∨

Itinerary

1 Smooth ride
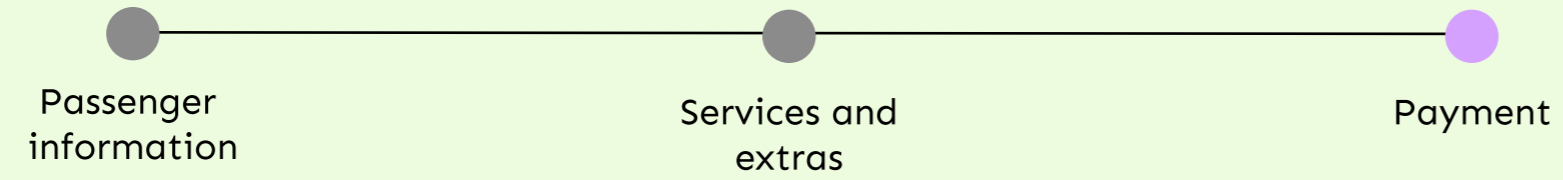18th June 2021
10:00
Stockholm - Mexico City

• Hand luggage
• Checked baggage
• Travel insurance
• Seat selection

717 $

Next

Next

WANDERLUST
AIRLINES

Passenger information — Services and extras — Payment

Credit card VISA [mastercard] AMERICAN EXPRESS V 1

Bank payment V 1

Pay Pal V 1

Gift card V 1

Shared payment Members only V 2

Itinerary

1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City

- Hand luggage
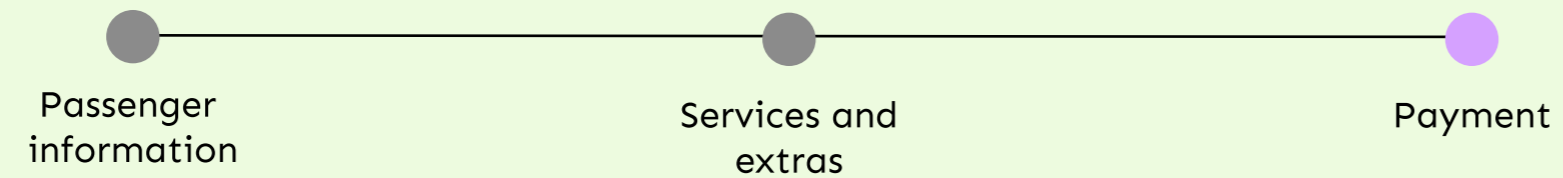- Checked baggage
- Travel insurance
- Seat selection

717 $

1 <u>Accordion</u>: When clicking on the dropdown button the accordion expands, showing more information.

2 <u>Accordion</u>: Is in disabled mode when user is not logged in.

WANDERLUST
AIRLINES

Passenger information

Services and extras

Payment

Credit card

VISA

Total amount:
717 $

Name of cardholder
1

Card number
2

Date
/

CVC
3

Secure payment 🔒
4

^ 5

Bank payment ∨

Pay Pal ∨

Gift card ∨

Itinerary
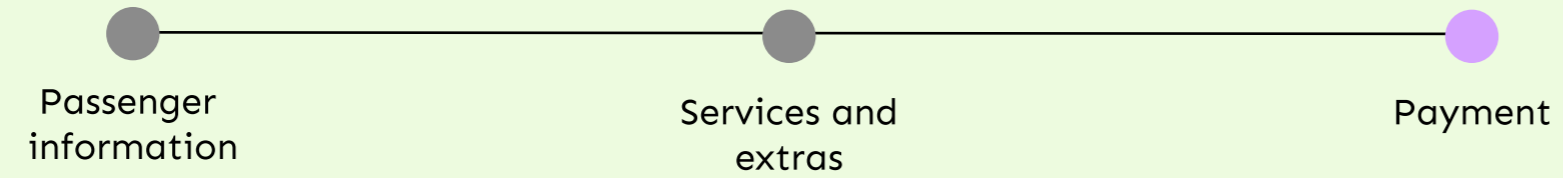
1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City

- Hand luggage
- Checked baggage
- Travel insurance
- Seat selection

717 $

1 — Input field: Cursor is visible in field when it is selected. Field can be edited when selected.

2 — Input field: Cursor is visible in field when it is selected. Field can be edited when selected. Only numbers can be typed. Numbers are chunked in groups of 4., with a total of 16 numbers.

3 — Input fields: Cursor is visible in field when it is selected. Field can be edited when selected. Only numbers can be typed. In date field, numbers are chunked in groups of 2, and a total of 4 numbers can be entered. In the CVC field, 3 numbers can be entered.

4 — CTA button: Disabled as long as one or more fields are uncompleted.

5 — Accordion: When the dropdown button is clicked, the card contracts.

WANDERLUST
AIRLINES

Passenger information — Services and extras — Payment

Credit card ∧

Name of cardholder
John Doe

Card number
1234 5678 9012 3456

Date
11 / 01

CVC
111

Total amount:
717 $

Secure payment 🔒

①

Itinerary

1 Smooth ride
18th June 2021
10:00
Stockholm - Mexico City

- Hand luggage
- Checked baggage
- Travel insurance
- Seat selection

717 $

Bank payment ∨

Pay Pal ∨

Gift card ∨

① CTA button: Enabled once all fields are filled in correctly. Once the button is clicked, the entered information is validated. If some card information is incorrect a related error message in red is shown under the field for Date and CVC saying one of the following:
"Please enter a valid credit card number"
"The credit card has expired"
"Please enter a valid cardholder name"
"Please enter a valid date"
"Please enter a valid CVC code"

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AIRLINES

✓ ★
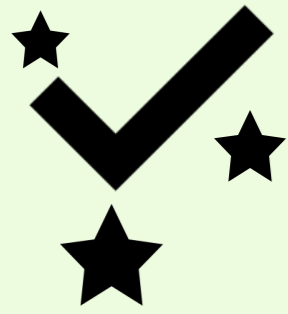
Thank you for your payment!

Order 112233

Check your e-mail for a confirmation of your order and have a great adventure!

Forgot to become a member?

No worries!

Wanderlust Travelclub

E-mail
[ ]①

Password
[At least 8 characters]②

③ (Join!)

① <u>Input field</u>: Cursor is visible in field when it is selected. Field can be edited when selected. The typed text must follow standard email format. The text is validated as soon as typing stops. If an error occurs, an errormessage in red text will be shown under the field saying "Please enter a valid email address".

② <u>Input field</u>: Hint text saying "At least 8 characters" dissapears when typing starts. Cursor is visible in field when it is selected. Field can be edited when selected. The typed text must follow password format (at least 8 characters). The text is validated as soon as typing stops. If an error occurs, an errormessage in red text will be shown under the field saying "Please enter a valid password including at least 8 characters".

③ <u>CTA buttons</u>: Enabled once all related fields are filled. Orange colour equals enabled mode, grey equals disabled mode. If clicked, a modal window for personal information is opened and an account is created.